

Southfield Systems

Located in the York University Science Park, Southfield has been providing systems to tour operators since 2000. Its core product is **TourCat**, a booking and administration system for small to mid-sized tour operators.

Southfield specialises in delivering technology solutions for the leisure travel market. Profitable, Southfield has a team of 12 specialists and nearly 50 customers, mostly UK based.

As well as continually developing TourCat, Southfield undertakes bespoke software development and systems integration. It also builds websites, either stand-alone or with online booking using the TourCat “engine”.

TourCat is a flexible product, able to handle pre-packaged and dynamically packaged tours. It is used mostly by specialist operators selling direct or through travel agents. There is viewdata support and GDS interfaces for Amadeus, Galileo and Sabre. Worldspan will be added in 2006.

In 2005 Southfield launched TourCat NG (Next Generation), a Microsoft Windows version which has received good reviews. TourCat offers the usual suite of third party services, such as Post Code lookup, card payment, email and fax. It also handles multi-currency sales & purchase prices and has a fully integrated accounting suite as well as interfaces to general accounting products such as Sage. Customers can either run TourCat on their own servers or take advantage of a fully managed, hosted solution. TourCat is available either as a licence or transaction based fee.

In addition to the planned Worldspan implementation, TourCat will be launching interfaces to other vendor systems during 2006, including Jonview. As the travel model changes, Southfield anticipates many more such interfaces being developed.

TourCat customers include well known names such as Co-op Travelcare, Travel House (TUI), Gulf Air Holidays and Kirker Travel, as well as specialists like Just Sardinia and Airtrack Services. Car hire specialist Your Car Hire also uses TourCat and has a bookable website, www.yourcarhire.com

Southfield Systems has built a broad portfolio of travel customers and believes TourCat is ideally suited to tour operators who want to offer flexible products ranging from accommodation only to complex 32 sector itineraries, either selling direct or through travel agents.

Southfield is exhibiting on Stand 234 at the 2006 Travel Technology Show.

