



## Overview

YUDU Publishing from YUDU Media, offers rich, interactive digital travel brochures, complete with audio, video and live links to your website. We will create your travel brochure digital previews for you at no cost or obligation.

## About Us

Founded in 2002, YUDU Media helps companies grow & make money in the online world by capitalising on the move towards online content delivery. We offer next generation digital publishing via our online, on-demand application or Bureau Service.

## People

YUDU Media's management team come from online, publishing and technology backgrounds, and have extensive experience in the field of digital editions.

## Typical Customers

UK, Europe, North America, Australasia

## Technology

Adobe Flash, Oracle, Java

## Products

### Description

### Key Features

<b>YUDU Publishing Pro</b>	Our most advanced digital travel brochure publishing product, for professional, sophisticated travel publications. Save thousands of pounds on print and distribution and use as an INSTANT sales tool.	Include multimedia; Crisp vector text & infinite zoom; Invaluable customer email collection facility; Click & buy directly from the brochure to reduce the purchase cycle; Full stats package & more.
<b>YUDU Publishing Express</b>	A high end, image (JPeg)-based digital brochure product that offers all the benefits of advanced digital travel brochures at a lower price point.	Stats package to monitor effectiveness; Own-branding; Email collection; Multimedia & live links and much more.
<b>YUDU Publishing Freedom</b>	An entry level FREE digital publishing product that allows users to create up to 16 page editions, absolutely free. Create travel brochure previews, promotional literature, internal documents & more.	Includes send-to-a-friend, contextual word search, save for offline viewing, live links, notes, bookmarking and more.
<b>The YUDU Publishing online solution</b>	Revolutionary online, on-demand publishing application that allows for effortless in-house digital travel brochure production and full control.	Offers the ability to choose from numerous production settings and advanced features.

## Service & Support

The YUDU Publishing online system is intuitive and has been designed for speed, ease of use and simplicity. However, full in-house training can be organised if required.

At YUDU Media, we pride ourselves on our excellent customer service and support. We offer support 12 hours a day, 5 days a week by phone and email as well as via our online, live chat facility.

## Customers & Testimonials

YUDU Media work with travel companies of all sizes, all over the world. From large organisations to small independents. YUDU Media have twice won the prestigious 'World Travel Market Travelmole Awards' for the best brochure technology.