



intuitive

ivector

A NEW DIRECTION FOR TRAVEL

Tour operating is always on the move. The industry is driven by new products, new packages and new destinations. If you want your business to stay ahead of the competition, you need to know about the very latest developments in Travel IT. Welcome to ivector, the exciting new range of intuitive software that takes tour operating in a new direction.

Intuitive's development team designed the back office systems that have led the market since the early-1990s. They've now combined the latest technological advances into an exciting new software package that can meet the demands of the most dynamic tour operator. The result is ivector, a 21st century tour operating system that sets the standard for all future systems to follow.

When you're intuitive, you'll see the benefit.

the perfect package

All intuitive systems are quick, efficient and easy to use. ivector is no exception. Intuitive's development team has taken a fresh look at Travel IT solutions and created the sector's first 100% browser-based system to give you:

- Lower costs and overheads
- Single point of input
- Optimum user efficiency
- Maximum security
- Rapid processing from contracting to selling

The whole system has been built from scratch to work for you; and because it can be hosted, even small operators can now enjoy all the benefits of owning a big business system.

lifetime experience

Over 40 years of combined sector experience has gone into creating the new ivector range. The result is seamlessly integrated system that can be tailored to accommodate the unique needs of your business. ivector's revolutionary family of tour operating software is built on a series of universal modules that include:

- ivector contracting and pricing
- ivector trade
- ivector suppliers
- ivector call centre and online booking engine
- ivector CMS and CRM
- ivector gateway
- ivector price panels
- ivector reporting

ivector is a fully integrated system designed to be the complete technology solution for your business. It can also give you the flexibility to integrate with third-party gateways as required.

the price is always right

ivector is designed to be the most functional system on the market with a single point of data entry that ensures optimum efficiency and accuracy. It can be used in the field by contractors on stand alone versions on a laptop and the data securely synchronised back to the central database over the internet at the click of a button.

ivector automatically generates prices and ensures your contracts are ready to market through all your distribution channels including brochures, reservation systems and third party gateways.

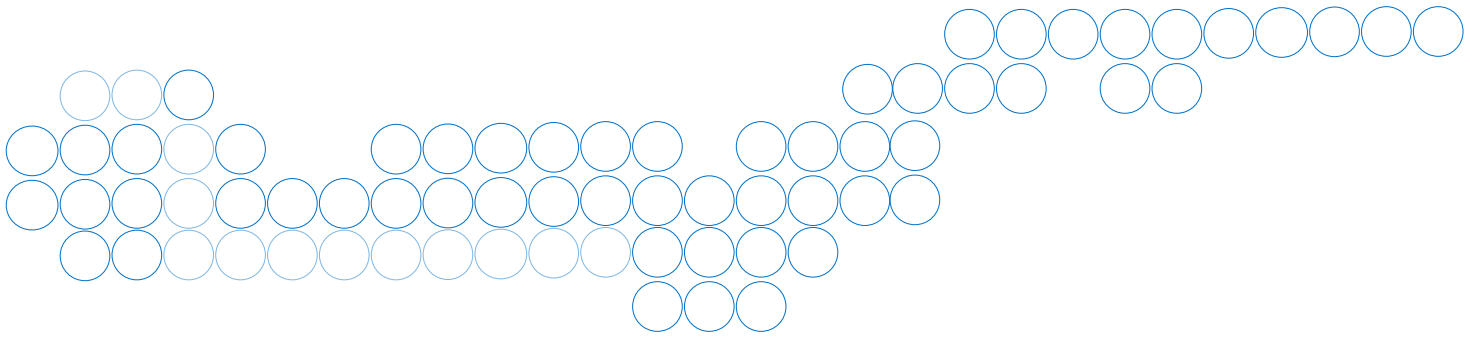
This process is now even faster thanks to the ivector pricing panel's module that has been designed to save you time and money. It automatically takes data generated by the ivector pricing system and creates pricing panels that are ready for publication for your brochures and websites.

An additional feature of the system is the new suppliers module that gives hoteliers the power to update your system remotely. Because ivector is designed to automatically price contracts in an instant, you can use the system to offer your customers the very latest deals and special offers the moment they become available.

taking care of business

The ivector CMS and CRM modules are designed to give you a better understanding of your customers and help you provide a high-quality service.

The CRM module makes the whole the process of data management fast, simple and effective. It automatically builds a comprehensive database of all you customers and gives you the ability to analyse and use this information to grow your business.



The ivector CMS module enables you to automatically lift information from your contracts and assign it to packages, properties and locations. This feature improves accuracy, reduces inputting and ensures that staff and customers have instant access to the most up-to-date information.

The ivector trade module helps you take care of your trade customers and ensures your invoicing and statementing runs smoothly. The system holds a central record of all your trade contacts and simplifies the process of managing your key business relationships. It also allows your trade customers to log on to the system and view their invoices and statements online.

Ivector's booking engine will help your business to handle bookings with confidence. Its feature-rich functionality makes it easy to manage all your call centre enquiries

and online bookings. The integrated functionality of the system means that any offers set up at contract level can be instantly ready for sale through your booking engine. So while your competitors are processing their contracts, you can busy making sales.

intuitive power

ivector is powered by intuitive classes™, our unique development language designed to give you a better return on your investment. ivector is a true client server application run on Windows 2003 IIS 6 and SQL Server 2005. It's also 100% Microsoft ASP.Net driven and embraces XHTML, XML and XSLT.

Call us today to find out how switching to ivector can take your business in a new direction. When you see what the future holds, you'll be intuitive.

intuitiveclasses™

All our applications are powered by intuitiveclasses™.

We created intuitiveclasses™ by taking Microsoft's .Net development language and improving many of the standard Microsoft Controls and Classes.

The results are surprising. intuitiveclasses™ gives us the power to work with greater efficiency™ to deliver:

- Faster development and implementation
- Optimum system performance
- Improved returns on your investment

intuitiveclasses™ now powers all of our applications with dramatic effects on browser-based applications. This is ever more important in real world scenarios where WiFi and ADSL are used to connect to client/server based applications or hosted solutions.

That's the power of intuitiveclasses™

information and contact details

Intuitive specialises in adapting new technologies to create intuitive software solutions in Manufacturing and Travel.

Our customers choose intuitive because we deliver working systems on time and on budget. That's why we're known as a leading provider of web-based IT applications.

We invest our time creating intuitive software solutions that guarantee the best results for your business.

That's why we're intuitive. We are, are you?

intuitive

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