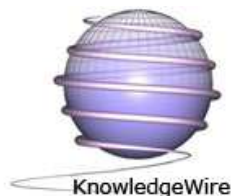


Exhibitor Fact Sheet

Travel Technology Show 2008

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KnowledgeWire

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Overview

We have established ourselves as specialists, delivering business and customer management solutions that work in this results driven market. Our expertise lies in delivering unique business solutions that help to achieve goals.

Main Markets

Tour Operators, Travel Agents, Travel Suppliers, On-line Travel

Key Products

TalkSheet: Travel Gives you dynamic packaging and booking from inventory and your choice of suppliers (GDS, XML links). Manage brochures; create quotes; tickets; manage agents, and reconcile all in one place.

TalkSheet: Sales Manage your sales opportunities with at-a-glance pipelines, immediate summaries of your daily tasks, follow-ups, call notes. Set and easily track targets that you make daily, weekly, monthly or yearly.

TalkSheet: Marketing Client history is tracked via all contact points – telephone, fax, email, & internet. Design, personalise and initiate email campaigns using HTML brochures within TalkSheet without external software.

TalkSheet: Reporting You can have comprehensive, analytical reports at your fingertips, and show this by spreadsheets, graphs charts or dashboards in seconds. See at a glance that your business is on track.