

Equinus

Equinus is an independent consultancy specialising in travel technology. Formed in 1994 it has four full-time consultants and a network of specialist associates. All Equinus consultants and associates have extensive travel technology experience much of it gained at executive and management level in leading companies such as Airtours, British Airways, British Midland, Galileo, Saga and Thomas Cook.

Since its launch Equinus has helped over 200 travel companies to get more value from technology, either by winning new business or improving operational effectiveness.

As well as running the Advice Centre at The Travel Technology Show, Equinus helps customers to select and implement new systems, reduce costs and exchange data with trading partners. It undertakes strategic reviews and prepares functional and technical specifications. Equinus helps travel agents, tour operators, airlines, railways, hotels, car hire, cruise and virtually every travel and hospitality business. It also helps technology companies to develop new and improved solutions for the travel sector.

At a time when the travel industry faces some of its greatest challenges, technology will play a bigger part. Equinus can help companies navigate these challenges and harness their potential. It can arrange a confidential briefing whenever and wherever it suits and without obligation. All proposed work is fully documented, detailing all deliverables, costs and timescales and is fully guaranteed.

Equinus has an excellent reputation for helping travel companies to use technology to improve business performance. Consultancy is about adding value and applying skills and knowledge to achieve a successful goal. By commissioning Equinus, customers benefit from the combined experience of everyone in the team and the assurance that additional skills and resources are always available.

Equinus works with many of the well-known names in the travel industry, as well as those building new businesses, and has worked on many major enterprise projects including eCommerce and reservation systems.

As an independent consultancy, Equinus is fully committed to delivering quality solutions. Equinus consultants will be available at the Travel Technology Show Advice Centre on both days. And for every visitor to the 2006 Travel Technology Show, Equinus is offering an exclusive, free subscription to its new e-Consultancy service. E-consultancy provides ongoing help and advice on travel technology and full details can be found on the Equinus website - www.equinus.com.

